



CBAO

# 49TH ANNUAL CONVENTION

**JUL 31-AUG 2**

**GLASS CITY CENTER - TOLEDO, OH**



*Exhibitor & Sponsorship Kit*





# THE CONVENTION

***We're looking forward to finally gathering in person again for our premier networking and education event!***

Now in its 49th year, our annual convention is a cornerstone for community banking. The convention is rich with actionable education sessions, entertaining special events and a strong sense of community. Ohio community banking professionals come together for great networking with content they can bring back to their institutions and a chance to explore new vendor opportunities through our trade show.

**If you have any questions, please contact Malia Widder at 614-610-1877 or [mwidder@cbao.com](mailto:mwidder@cbao.com).**

## OUR DESTINATION

JULY 31 - AUGUST 2, 2023  
GLASS CITY CENTER - TOLEDO, OH

## WHO ATTENDS?

C-Suite and executive management, directors, officers, department managers, community bank team members, friends and guests of the industry, service providers.

*Getting to meet the vendors and learning about their products away from our busy bank schedules is very valuable. I now have contact names when the need arises!*

**- Diane Hoops, The Corn City State Bank**

*The CBAO conference was a great event that provided our company several opportunities for networking amongst our clients, prospects and peers. It was evident that the CBAO staff appreciated our support and wanted both bankers and vendors, alike, to feel welcomed and enjoy the conference. We look forward to attending again next year and making more great connections!*

**- Micki Schueler, Strategic Resource Management**



## WHY PARTICIPATE?

The CBAO Annual Convention is the event for community banks in Ohio. Exclusively focused on the needs of the community banking industry, our attendees are looking to connect with current and potential service providers, engage in meaningful conversations about new opportunities and celebrate community banking!

- **Valuable Networking** – Network with community banking professionals and industry experts that are committed to the independence and advancement of Ohio's community banks, fortifying existing relationships and establishing new connections.
- **Increased Visibility** – This is the absolute best way to advertise your services to our members and meet them face-to-face.
- **Looking to grow vertically in community banking?** Meet and network with banking professionals in unique and entertaining environments that provide an atmosphere for comfortable conversations.

## SCHEDULE OF EVENTS (SUBJECT TO CHANGE)

### MONDAY, JULY 31

- CBAO Board of Directors & Committees Meeting *(by invitation only)*
- Community Banking Annual Golf Outing *(lunch included)*
- Welcome Reception *(dinner served)*

### TUESDAY, AUGUST 1

- Breakfast and Registration
- Convention Opening Ceremony
- Keynote Session
- Networking Break in the Exhibit Hall
- Exhibitor & Sponsor Luncheon
- General Sessions & Breakouts
- Networking Break in the Exhibit Hall
- General Sessions & Breakouts

### TUESDAY, AUGUST 1 (CONT.)

- Exhibitor & Sponsor Appreciation Cocktail Hour
- CBAO FED PAC Silent Auction
- Community Banking Celebration *(dinner served)*

### WEDNESDAY, AUGUST 2

- Breakfast and Registration
- Annual Meeting & Industry Update
- Networking Break in the Exhibit Hall
- Keynote Session
- Lunch
- General Sessions & Breakouts
- Trade Show Finale
- General Sessions & Breakouts
- Chairman's Reception & Entertainment *(dinner served)*



# THE VENUE: GLASS CITY CENTER



Located in the heart of downtown Toledo, Glass City Center is a visitor's dream. Offering many attractions within walking distance and just a short drive from many more including a world class art museum & zoo. Originally built in 1987, Glass City Center features 19 meeting rooms and 75,000 square feet of column free exhibit space. Construction is underway for our brand new 16,000 sq. ft. state of the art ballroom, along with an all-encompassing facelift. Holding your next premier event in the heart of Northwest Ohio offers you all the attributes of a large cosmopolitan city, while maintaining a small town atmosphere and charm. Plenty of recreational, sporting, and cultural activities can be found year round.

# EVENT SPONSORSHIP

## DIAMOND – \$15,000

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- **Keynote speaker sponsor (with opportunity to introduce the speaker) (1 of 2 available)**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- Complimentary trade show booth
- Full-page color ad in the convention program
- 4 registrations to all convention events
- 2 registrations to the Annual Golf Outing

## PLATINUM – \$10,000

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- **Choice of exclusive sponsorship for: Welcome Reception, Community Banking Celebration, Silent Auction, Chairman's Reception**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- Complimentary trade show booth
- Full-page color ad in the convention program
- 2 registrations to all convention events (does not include Golf Outing)

## GOLD – \$5,000

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- **Choice of sponsorship for: Exclusive Convention Lunch, Exclusive Convention Breakfast, Exclusive Board & Committee Dinner, Exhibit Hall Grand Opening, After Hours Networking, Event App, or Wi-Fi**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- 1/2-page color ad in the convention program
- 2 registrations to all convention events (does not include Golf Outing)

## SILVER – \$3,500

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- **Choice of sponsorship for: Hotel Key Card, Name Badges, Exhibitor & Sponsor Appreciation Cocktail Hour (Food or Bar), Exhibit Hall Partner Aisle, Networking Break, or Trade Show Contest**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- 1/4-page color ad in the convention program
- 1 registration to all convention events (does not include Golf Outing)

## BRONZE – \$1,500

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- **Choice of sponsorship for: Registration, Tote Bags, Attendee Welcome Gift, Floor Directional Arrows, Daily Agenda Announcement, or General Session Intro Commercial**
- Full attendee list provided (pre and post convention)
- Company logo recognition on convention website, signage, program, and event app



# GOLF OUTING SPONSORSHIP



## JULY 31, 2023 – TOLEDO COUNTRY CLUB

*This year's outing promises a challenging course to test your skill, and your will. Throughout the event we'll be featuring fun contests across the course, photo ops, team competitions, food and drinks, and more! Get in on the fun and feature your company through one of our sponsorship opportunities.*

## SPONSORSHIP INCLUDES:

- Round of golf for (1) participant (excluding Golf and Contest Holes)
- List of golfers and contact information post-convention
- Logo included in convention & golf print materials
- Logo and link to your website on our convention website
- (1) non-golfer pass for a company representative to be stationed at sponsored tee box to hand out promotional marketing materials and/or to participate in contest execution

## LUNCH – \$3,000

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*Exclusive sponsorship of lunch at the clubhouse*

## BEVERAGE CART – \$2,500

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*Exclusive sponsorship of the on-course beverage cart*

## SWAG BAGS – \$2,500

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*Exclusive sponsorship of giveaways for the golfers (customizable)*

## CONTEST HOLE – \$750

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*Choice of: Closest to the Pin, Longest Drive, Longest Putt*

## GOLF HOLE – \$500

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*Exclusive 18" x 24" logo signage at one of the 18 holes*

*Note: Golf hole signs are an add-on opportunity for exhibitor and/or sponsor attendees*

# ADVERTISING

## PROGRAM ADVERTISING

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*Our convention brochure is given to each attendee and is a great marketing opportunity for sponsors and exhibitors. All ads are full color.*

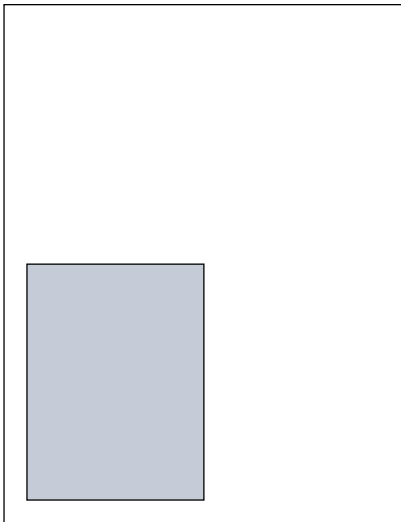
**Back Cover – \$1500**

**Inside Cover – \$1000**

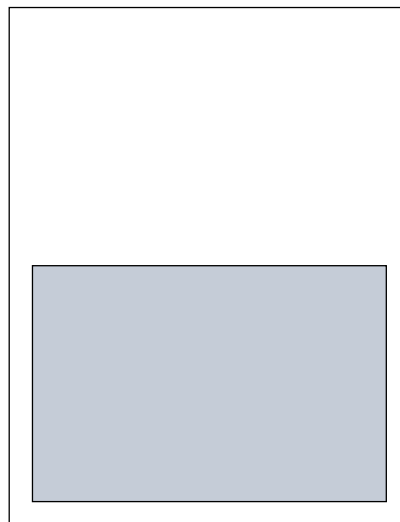
**Full Page – \$750**

**1/2 Page – \$500**

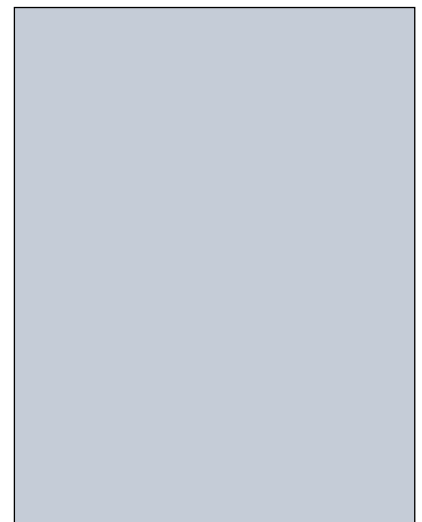
**1/4 Page – \$250**



**1/4 Page – 3.625" x 4.875"**



**1/2 Page – 7.5" x 4.875"**



**Full Page – 8.5" x 11" (+bleed)**

## EVENT SCHEDULE EMAIL – \$500

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*Each morning of the convention we'll send an email featuring the day's events and news. We'll feature your logo, short description, and contact info. (2 available)*



# EXHIBITOR OPPORTUNITIES

## EXHIBIT BOOTHS INCLUDE FULL CONVENTION ACCESS:

- 8'x10' booth space
- (1) 6 ft. table
- (2) standard chairs
- Exhibitor display sign
- Full attendee list (pre and post convention)
- (2) Passes to the Exhibitor & Sponsor Appreciation Cocktail Hour
- (2) Passes to the Welcome Reception
- (2) Passes to the CBAO Silent Auction
- (2) Passes to the Community Banking Celebration
- (2) Passes to the Chairman's Banquet
- Unlimited access to general sessions & breakouts
- (2) Exhibitor Badges (**Does not include Golf Outing**)
- Additional convention badges: \$400

## EXHIBITOR & SPONSOR LUNCHEON

Tuesday, August 1, attendees will dine with exhibitors during our Exhibitor & Sponsor Luncheon.

### EXHIBIT FEES:

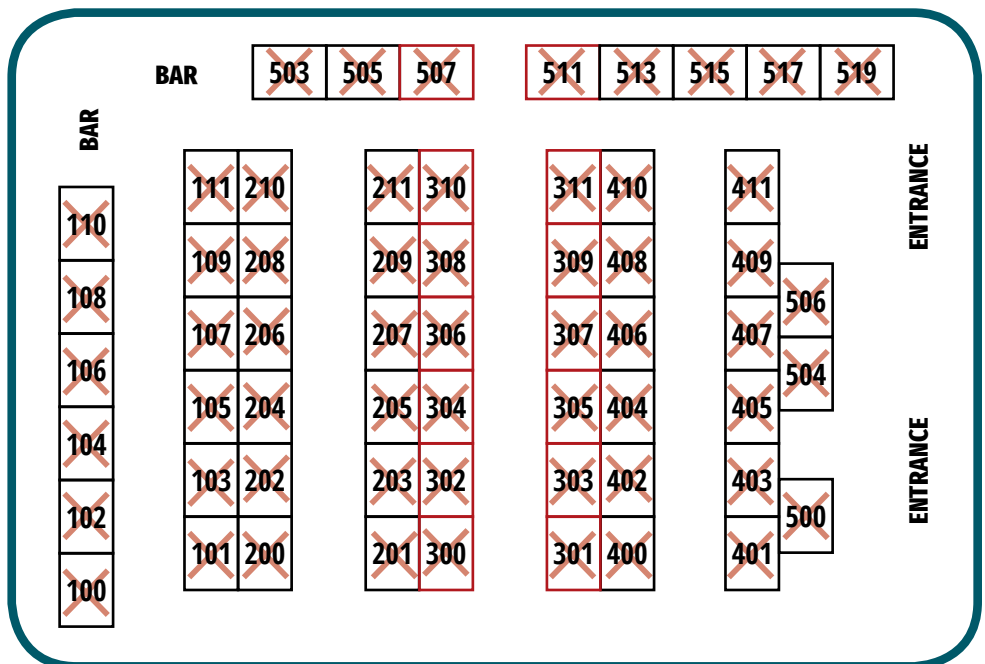
CBAO MEMBER: \$1,550  
NON-MEMBER: \$1,995

### ANNUAL GOLF OUTING

CBAO MEMBER: \$169  
NON-MEMBER PRICING: \$219

### RESERVE YOUR BOOTH

Please submit our exhibitor registration form (located in this packet) and include your preferred booth locations. If you have any questions, contact Malia Widder at (614) 610-1877 or [mwidder@cbao.com](mailto:mwidder@cbao.com).



~~X~~ RESERVED

  RESERVED FOR CBAO PARTNERS

As of 6/14/23

*\*Exhibit Hall Floor Plan is subject to change. Exhibitors will be notified of any changes.*



# REGISTRATION

*Please note: An Associate Member/non-member company must exhibit and/or sponsor in order to attend the convention (advertising and golf signs excluded). Prior year exhibitors receive priority booth selection.*

## CONTACT INFORMATION *(to be displayed in marketing materials):*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Description: \_\_\_\_\_

Primary Contact *(for pre-event materials and coordination):* \_\_\_\_\_

Primary Contact Phone Number: \_\_\_\_\_

Primary Contact Email Address: \_\_\_\_\_

**EXHIBITOR REGISTRATION** (CBAO MEMBER: \$1,550 / NON-MEMBER: \$1,995)

*Please check the box next to each person planning to attend the  Welcome Reception (included with registration),  Community Banking Celebration (included with registration), and  Chairman's Banquet (included with registration)*

Booth Representatives (2):    \_\_\_\_\_    \_\_\_\_\_

**Additional Booth Representatives** (\$400 per additional badge):

\_\_\_\_\_    \_\_\_\_\_

Preferred Booth Location (choose 3): 1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_

Exhibitors you prefer **not** to exhibit next to: \_\_\_\_\_

## ADDITIONAL NETWORKING OPPORTUNITIES

**Annual Golf Outing** (CBAO MEMBER: \$169 / NON-MEMBER: \$219)

Name(s) / Quantity: \_\_\_\_\_

*(Form continued on next page)*

# REGISTRATION (CONT.)

## EVENT SPONSORSHIP REGISTRATION

DIAMOND (\$15,000)    PLATINUM (\$10,000)    GOLD (\$5,000)    SILVER (\$3,500)    BRONZE (\$1,500)

Preferred sponsorship choice (see corresponding level options):

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A CBAO representative will be in contact to coordinate any complimentary booth space and/or convention attendees

## GOLF OUTING SPONSORSHIP REGISTRATION

LUNCH (\$3,000)    BEVERAGE CART (\$2,500)    SWAG BAGS (\$2,500)

CONTEST HOLE (\$750) (golf participation not included)    GOLF HOLE (\$500) (golf participation not included)

Golf participant: \_\_\_\_\_

## PROGRAM ADVERTISING

BACK COVER (\$1,500)    INSIDE COVER (\$1,000)    FULL PAGE (\$750)    1/2 PAGE (\$500)    1/4 PAGE (\$250)

EVENT SCHEDULE EMAIL (\$500)

## PAYMENT INFORMATION

Visa    MasterCard    American Express

Credit Card Number: \_\_\_\_\_

Expiration (MM/YYYY): \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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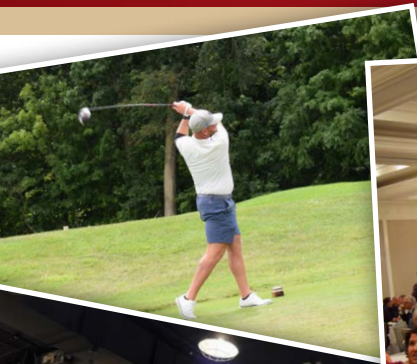
Name (as it appears on card): \_\_\_\_\_

Total to be paid: \$ \_\_\_\_\_

**Please complete the form and send via email to [mwidder@cbao.com](mailto:mwidder@cbao.com) or fax (614) 846-4999.**

*CBAO's cancellation policy allows for a full refund for cancellations (minus a \$250 administrative fee) up until June 1, 2023. After June 1, a 50% refund will be given to cancellations made before July 1, 2023. Following July 1, no refunds will be given for cancellations.*









**MORE DETAILS ONLINE AT: [CBAOCONVENTION.COM](http://CBAOCONVENTION.COM) ▶▶**